



## DATA WE COLLECT

Customers / Suppliers / Partners / Advisors		<b>Web Users and Prospects – Marketing and Communications</b> <i>(*) It concerns the processing of data through web applications for marketing purposes and any other communication and update)</i>
Personal Data (Name, Surname, E-mail);	Payment and account Information;	Personal Data (Name, surname, e-mail)

## LEGAL BASIS AND PURPOSES OF PROCESSING OF PERSONAL DATA

Customers / Suppliers / Partners / Advisors		Web Users and Prospects – Marketing and Communications	
Purpose	Legal Basis	Purpose	Legal Basis
<p>a) <b>Recording and monitoring of access to the establishment</b> for the purposes of corporate security and emergency management;</p> <p>b) <b>execution of contracts or pre-contractual measures</b> (i.e. prior issue of expenditure);</p> <p>c) <b>fulfillment of legal obligations and orders</b> of Public Authorities and Administrations;</p> <p>d) <b>direct marketing activities</b>, through telephone contacts, newsletters, social media and links, commercial communications and/or advertising material on the products or services offered, and recognition of the degree of satisfaction on the quality of the services, processing of data for statistical purposes.</p>	<p><b>Contract, Law</b></p>	<p>a) <b>Processing specific requests</b> of web users and prospects</p> <p>b) <b>Contacting users</b> about products and services, by sending <b>one to one communications and e-mails</b></p> <p>c) <b>Sending marketing communications and updates</b> on Mida Solutions activity and business</p>	<p><b>Consent</b></p>

The controller engages consultants and external professionals for specific data processing activities. Your data will not be processed without prior specific or general written authorization of the controller. The Processor also controls compliance with this Regulation, with other Union or Member State data protection provisions and with the policies of the controller or processor in relation to the protection of personal data, including the assignment of responsibilities, awareness-raising and training of staff involved in processing operations. Names and e-mail addresses of data processors will be provided on your request. You may contact our Data Protection Officer (Avv. Alberto Giuliani) at: [dpo@midasolutions.com](mailto:dpo@midasolutions.com)  
*For more details about the processing of data through web applications please review our privacy web policy at <http://www.midasolutions.com/privacy/>.*

Your data will be processed ensuring encryption and ongoing confidentiality, integrity, availability and resilience of systems and services. Your data may be transferred or stored in file servers or cloud systems. The Controller promptly take appropriate actions to identify and mitigate effects of any Data Breach and will be provide assistance reasonably necessary and required. Your data will be stored for the period necessary according to the purpose of processing, at most for 10 years from the end of the contract. The Controller made a privacy impact assessment and adopted security measures in order to protect personal data. *For retention policy and more details about the processing of data through web applications please review our privacy web policy at <http://www.midasolutions.com/privacy/>*

**Right to access or copy (art. 15 Reg. UE 2016/679):** to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access and obtain a copy of personal data and related information.

**Right to rectification, erasure and restriction of processing (art. 16 e 17 Reg. UE 2016/679):** to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her or to obtain the erasure of personal data.

**Right to data portability (art. 20 Reg. UE 2016/679):** to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.

**Right to object to processing or withdraw consent (art. 7 e 21 Reg. UE 2016/679):** the Controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

**Right to lodge a complaint with a supervisory authority (art. 77 Reg. UE 2016/679):** to lodge a complaint with a supervisory authority, in particular in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

**Right to compensation and liability (art. 82 Reg. UE 2016/679):** to receive compensation from the controller or processor for the damage suffered.

**Right to receive communication of a personal data breach (art. 34 Reg. UE 2016/679):** to receive communication of any data breach without undue delay.

Every data breach is analyzed with the specific procedure provided by the Authority and communicated where provided to the data subject.

For the exercise of rights referred before and any request on processing of personal you can contact the following address: [midasolutions@pcert.it](mailto:midasolutions@pcert.it).